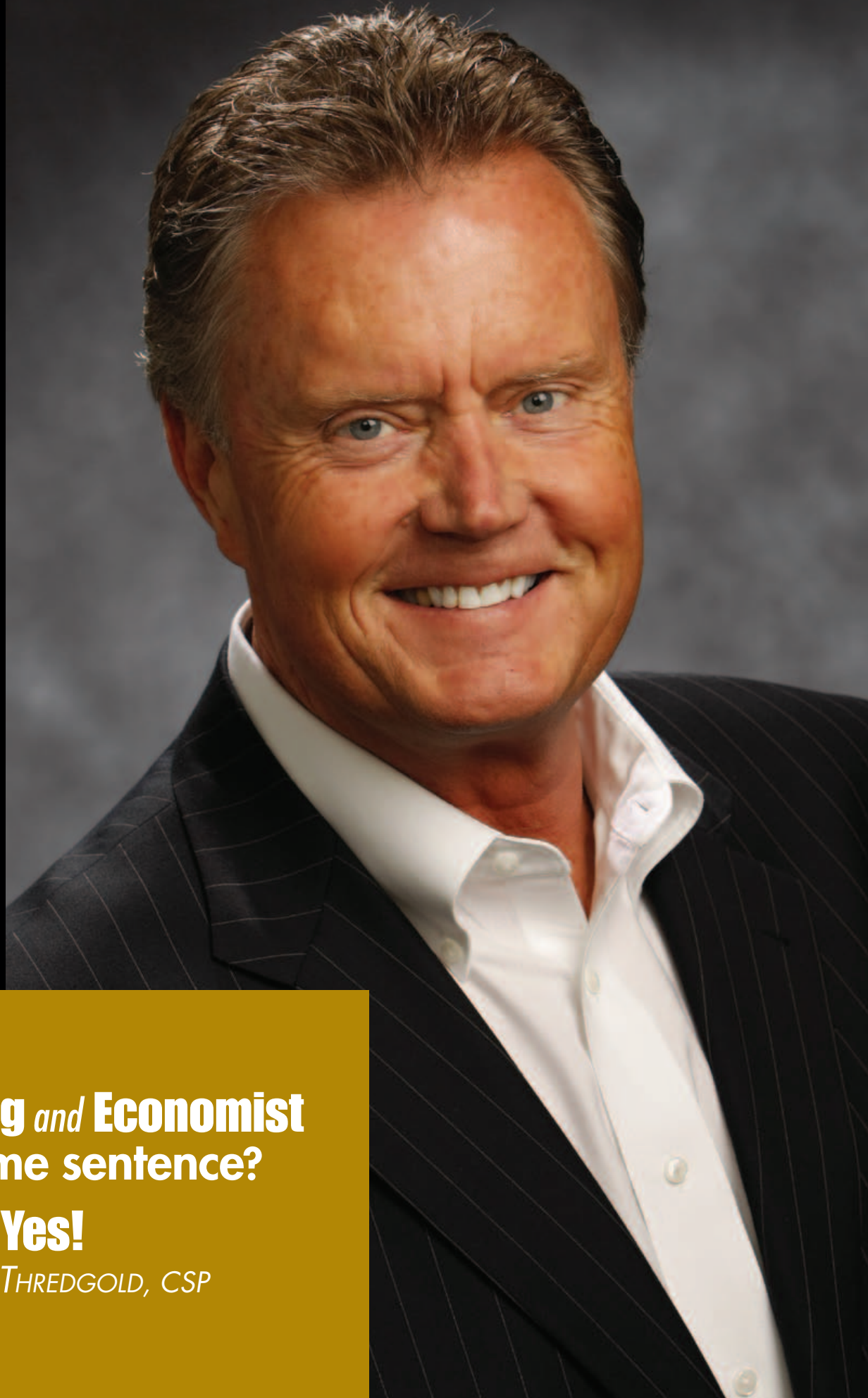




jeff thredgold.CSP
ECONOMIC FUTURIST



**Entertaining *and* Economist
in the same sentence?**

Yes!

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“We have received nothing but raves from our members. Your session received the highest rating of any session during the three day conference. The presentation was informative, well paced and most importantly, fun!”

—Northwest Public Power Association

*Entertaining economist Jeff Thredgold has been helping people understand the tangled maze of the economy and financial markets for over three decades...with a slice of optimism and a touch of humor. He is **the only economist in the world** to have ever earned the Certified Speaking Professional (CSP) designation, the highest earned designation in professional speaking.*

Veteran Economist

Jeff's career includes 23 years with \$100 billion KeyCorp, one of the nation's largest financial services companies, where he served as Senior Vice President and Chief Economist. He has served the past 13 years as economic consultant to \$55 billion Zions Bancorporation, which has banks in ten states. Jeff has been writing a weekly economic and financial newsletter, the *Tea Leaf*, for 35 years.

Comprehensible

Understanding today's economic environment is more important than ever before. With a humorous and slightly irreverent style, Jeff guides audiences through the complexities of the U.S. and global economies and financial markets—helping to make sense of it all. As the only economist in the world to have ever earned the Certified Speaking Professional (CSP) designation, **Jeff makes a discussion about the economy approachable, interesting, and fun.**

Connected

Jeff has appeared dozens of times on CNBC-TV, the nation's business network, in addition to numerous appearances on CNN. He is a member of four elite U.S. economic forecasting panels—including those for The Associated Press, *Blue Chip Financial Forecasts*, and *USA TODAY*. He is the author of *econAmerica*, released by major publisher Wiley & Sons.

“Jeff's presentation on the economy was spot-on. Amidst all of the gloom and doom, it's so refreshing to hear a leading economist who has a firm grasp on reality, but is also an optimist who still believes in the resiliency, ingenuity and greatness of America and her citizens.” —Strategic Planning Group



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