



Speech Introduction

The future course of the U.S. economy, the value of education, the direction of interest rates, and the competitive position of U.S. companies are just some of the topics that will be addressed today by our speaker...

Jeff Thredgold is President of Thredgold Economic Associates, an economic consulting and professional speaking company based in Salt Lake City, Utah.

Jeff is **the only economist in the world** to have ever received the designation of CSP, or Certified Speaking Professional, the highest earned designation in professional speaking.

His career includes 23 years with \$100 billion banking giant KeyCorp, where he served as Senior Vice President and Chief Economist. He now serves as economic consultant to \$50 billion Zions Bancorporation, which has banks in ten states, as well as other clients.

Jeff has appeared dozens of times on CNBC-TV...the nation's business network, in addition to numerous appearances on CNN, and is quoted regularly in the nation's financial press. He is a monthly contributor for the national publication *Blue Chip Financial Forecasts* and quarterly *USA TODAY* economic forecast surveys.

Jeff has been writing a weekly economic and financial newsletter, now entitled the *Tea Leaf*, for 33 years. His latest book, *econAmerica: Why the American Economy is Alive and Well...And What that Means to Your Wallet*, was released in July 2007 by major publisher Wiley & Sons. Other books include *A Parent's Letter to My Children in School*; *Economy by Thredgold*; and *On the One Hand...The Economist's Joke Book*.

He served as an adjunct professor of finance at the University of Utah for 16 years. He is a former member of both the Economic Advisory Committee of the American Bankers Association and the Economic Policy Committee of the U.S. Chamber of Commerce.

Ladies and Gentlemen... May I introduce... Jeff Thredgold

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